



FOR IMMEDIATE RELEASE

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***NOTIFACT CORPORATION PARTNERS WITH HEATCRAFT
REFRIGERATION PRODUCTS***

*Notifact WMS Transceivers to be Equipped with "Plug and Play" Capabilities
for Easy Connection to Heatcraft's Beacon Refrigeration Control System*

Fairfield, New Jersey – Notifact Corporation today announced the availability of their WMS Transceiver for use with Heatcraft Refrigeration Products' Beacon® Refrigeration Control System, which will provide Notifact-ready "plug and play" communications. The Notifact Wireless Monitoring System (WMS) will provide direct plug-in communications capabilities to the Beacon® Smart Controller, which is available on Beacon® Refrigeration Systems. Notifact WMS provides real-time monitoring of HVAC/R equipment without costly building automation, dedicated phone lines and central monitoring centers by applying Internet server and wireless technologies.

"This technology will allow users of the Beacon Control System to be instantly

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alerted to any equipment malfunction, and to monitor the performance of their equipment and service contractors," Kevin Duffy, Vice President, Sales and Marketing, *Notifact*, said. "This is especially important with refrigeration units because gaining even a few minutes can make a difference in preventing business interruptions and product loss."

"Plug and play" connections will enable every alarm point configured on the Beacon® System to be communicated wirelessly, direct to service contractors and facility managers via pagers, cellular phones, faxes and e-mail. The *Notifact* alert message will provide location, equipment identification, and the specific equipment alarm code causing the disruption.

Using this cutting edge technology, service contractors will respond with the most qualified personnel, prepared with the proper parts and tools, greatly reducing product loss, equipment down time and costly business disruptions.

The agreement will allow Heatcraft Refrigeration Products customers to differentiate their services by providing the latest in digital and Internet equipment monitoring. Instant alert notification will allow contractors to lock-in service calls, increase customer service and retention and improve management of day-to-day business operations.

In addition to reducing down time and business disruptions, facility managers and building owners can monitor contractor and equipment performance, coordinate

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notification protocols, reduce equipment life cycle costs and manage service and maintenance costs through the *Notifact* web site.

Presently available throughout North America, the *Notifact* WMS is a highly cost-effective alternative to traditional monitoring systems, which use dedicated phone lines and manned call centers. *Notifact* transmits regular diagnostic information for maximizing system efficiency, as well as providing early warning for potential system failures. Wireless technology utilizing pagers, cellular phones and the internet allows for instant notification of any irregularities, which results in more cost-effective and timely system repairs and fewer business interruptions.

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For more information on *Notifact*, please contact Kevin Duffy at 973-227-2900 or visit the company's web site at www.notifact.com