



**FOR IMMEDIATE RELEASE**

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**FOR MORE INFORMATION**

Jonathan Gill/(716)842-2233

Peter Kapcio/(315)466-1000

Eric Mower and Associates

[jgill@eric.mower.com](mailto:jgill@eric.mower.com)

[pkapcio@eric.mower.com](mailto:pkapcio@eric.mower.com)

***Notifact Launches Wireless HVAC/R Monitoring System***

***New Notifact System Covers North America;  
Combines Internet and Wireless Technologies to Prevent Business  
Interruptions Caused by HVAC/R Malfunctions and Failures;  
Enables Service Providers to Slash Response Times***

**FAIRFIELD, NJ** - The *Notifact* Corporation today unveiled the *Notifact* Wireless Monitoring System for heating, ventilation, air conditioning and refrigeration (HVAC/R) systems. This new technology allows service providers and equipment owners to monitor – and be instantly alerted to disruptions at – local and remote HVAC/R systems anywhere in North America.

The *Notifact* system connects to sensors installed on HVAC/R equipment. When any data measurement falls outside user-established operating parameters, the monitor automatically sends a cellular message to *Notifact's* Internet server.

Then, following a pre-determined protocol [usually established by the service provider], *Notifact* sends malfunction information with the unit's location and

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specifications directly to designated repair personnel within approximately two minutes. Messages can be sent via pagers, cellular phones, fax and e-mails, to as many individuals as necessary, including the business owner where the failure occurred.

“This exciting new technology brings HVAC/R monitoring virtually to real-time,” says Kevin Duffy, *Notifact*’s Director of Sales and Marketing. “It’s also exciting because our unique combination of wireless and Internet technology has enormous potential to expand into other industries. With appropriate sensors, we can remotely monitor anything, from the temperature inside your vacation home to a complex industrial facility.”

*Notifact* has patents pending covering the operation of its wireless monitoring system. This technology eliminates the need to install and maintain dedicated telephone lines and operate manned call centers, dramatically reducing the costs of remote monitoring.

As one of the first practical applications combining Internet and wireless technologies, *Notifact* is accessed by authorized personnel through any Internet connection. System protocols can be changed at any time, and users can obtain real-time operating performance information from regularly scheduled diagnostic routines which run automatically every 24 hours.

While *Notifact* is designed to appeal to small-to-medium sized commercial building operators/managers and HVAC/R contractors, the technology is expected to

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impact more than the traditional HVAC/R market. For example, the system can allow companies to monitor environmental conditions in areas containing sensitive equipment. Automatic Teller Machines (ATM), research laboratories and computer centers all must operate under monitored, controlled environmental conditions.

“*Notifact* really sets the standard with a nearly instantaneous response to any HVAC/R disruption,” Duffy continued. “The system not only alerts you when there are problems, but the regular diagnostics can help you maximize efficiency and perform preventive maintenance in the most cost-effective manner.”

*Notifact* enables HVAC/R contractors to provide significantly improved customer service via drastically shortened response times. Presently, most HVAC/R failures are first noticed long after they have actually occurred, which means that an operating disruption or other business loss is also likely to occur.

Having prior knowledge of the nature of disruption before dispatching service personnel also allows contractors to send the properly qualified technician with the correct tools and parts. By using *Notifact*, service providers are guaranteed they will be the only ones to receive all service calls from their contracted customers.

“With total monthly per-unit monitoring costs less than what a single dedicated telephone line costs, *Notifact* enables any business owner or building supervisor to utilize remote monitoring to prevent costly business disruptions for themselves or their tenants,”

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says Duffy. “Plus, not only will they benefit from reduced service and maintenance expenses, the runtime data *Notifact* provides can be used by savvy owners to extend the service life of their existing equipment.”

Presently available throughout North America, including most of Canada and Mexico, the *Notifact* Wireless Monitoring System is an alternative to traditional monitoring systems which are significantly more expensive, as they require dedicated phone lines for each piece of monitored equipment along with manned call centers.

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For more information on *Notifact*, please visit the company’s web site at [www.notifact.com](http://www.notifact.com)